

New Clean COLORBOND™ steel – Colour range

Clean COLORBOND™ steel proves yet again why it remains the leader in innovative roofing materials with a new colour range and technological advancements which provide a new level of improved thermal performance for residential and commercial construction across the new standard colour palette. BlueScope Steel have spent several months deciding on the new colour mix and canvassing opinions from key architects and design professionals where the new colours have been well received.

Colour improvements

Clean COLORBOND™ steel has always provided an exciting range of contemporary colours, which just got better with the introduction of four new colours but still maintains an extensive twelve colour palette to suit every house style, geography and environment across South Africa. The exciting new colours are:

- **Dune** - a warm, pale grey that invokes feelings of balance and neutrality. Dune is perfect for urban and inland dwellings, as the neutral tone is sympathetic to both environs. It provides a subtle, unassuming and elegant finish to any modern structure.
- **Jasper** - a brown/earthy colour brings a freshness, warmth and difference to the Clean COLORBOND™ steel colour palette. Jasper's neutral colour enables it to be successfully co-ordinated with a wide range of building products and materials: stone, timber, glass, metal, brick and concrete. Endless combinations can be achieved. It is an architecturally strong colour and bridges the gap between tradition and modernism. Inspiration for Jasper is influenced from both city and country associations. It is a sophisticated colour, a designer's colour bringing images of the latest textiles and furnishing fabrics to mind. These colours can be then translated into a building form.
- **Shale Grey** - resonates with architectural and design professionals. Its strength lies in its neutrality which enhances and complements a building's form and shape. The pale grey colour is reminiscent of stainless steel and ZINCALUME® steel, finishes that professionals are familiar with and often specify. It is a light, cool colour, without being cold, and is subtle and refined therefore it is used for a wide range of residential housing projects and commercial applications.
- **Heritage Red** – a replacement for the old “Cape Red” is a dynamic colour allowing for design versatility and use on large commercial warehouses to the smallest craft market shed.

Supplementary Colours

To allow for further colour options, BlueScope Steel SA has added a palette of supplementary colours. These colours will be available but as they are produced as ordered on demand there is a longer lead time. A BlueScope Steel SA representative should be consulted before specifying supplementary colours or if colour matching is required. Some of the new supplementary colours include:

- Deep Ocean
- Pale Eucalypt
- Bushland
- Loft
- Almond Beige
- Cape White

Improved thermal efficiency

BlueScope Steel's Business Development Manager for Clean COLORBOND™ steel, Andrew Slot, commented: "Roofing made from Clean COLORBOND™ steel now provides homeowners with a wider choice of lighter and contemporary colours, which can help to achieve reduced energy impact and keep roofs cooler. For homeowners that like dark colours then Clean COLORBOND™ steel is the material of choice because the addition of Solar Reflectivity particles has improved the performance of our dark colour range the most."

Colour chart and samples

A new colour chart displaying these dynamic new colour options has been provided to help with colour selection and is available in hard copy or downloadable from www.bluescopesteel.co.za

Due to the variation in the printed colour versus the actual colour we highly recommend that colour choices are based on an actual sample. Colour samples can be requested from your local BlueScope Steel office.

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